

POST SHOW REPORT 2024

SAUDI PROJECTS

Construction, Building & Design



The International Exhibition For
**CONSTRUCTION
& SUSTAINABLE
BUILDING**

2-5 June 2024

Riyadh Front Exhibition & Convention Center
Saudi Arabia

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The International Exhibition For
CONSTRUCTION & SUSTAINABLE BUILDING



Saudi Projects is the International Construction Technology and Sustainable Building Materials Exhibition that contributes to Saudi specialization in construction and all related industries. The show promises fast market access into the country's lucrative construction market, and the opportunity to generate new business leads with companies of all sizes. Saudi projects is thus a peerless platform, and participation is essential everyone aiming at seizing a share of Saudi arena of opportunities.

The exhibition attracts leading brands from around the world and connects industry professionals to high-ranking decision-makers in Saudi, making way for solid partnerships and agreements.



EXHIBITORS OVERVIEW

2024 edition welcomed 280 participants from 12 countries, re-emphasizing its position as the Middle East flagship event exhibition for the market of construction and building materials. The 1th edition had a significant focus segment; it had a remarkable increase of exhibiting companies in the construction and building materials, making significant contributions to trading targets of exhibiting companies and affected on the target visitors' range. It has delivered a unique experience for exhibitors to develop business relationships. According to most of the exhibitors interviewed, during the 4 days they met competent people who were determined to enter and maintain commercial dealings at Saudi Projects Exhibition.

TOP LINE FIGURES

280

Exhibitors

12

Countries

3

National Pavilions

12000

Unique Visitors

14

Visiting Countries



INTERNATIONAL PARTICIPANTS



Saudi Arabia



Turkey



Germany



Egypt



India



Italy



UAE



Russia



Qatar



kuwait



Bahrain



Lebanon





The green heart of Saudi project - Shaping Tomorrow's Sustainable Narrative.

Designed to be a global platform that inspires and equips Saudi Arabia's construction leaders with the knowledge and tools needed to participate in the historic transformation towards a sustainable future, aligned with the goals and principles of Vision 2030.

We're taking a stand to reduce waste, energy consumption, and protect the environment by promoting sustainable building practices.



Sustainable Building Show



WHAT EXHIBITORS SAID!



Eng. Ahmed Elmosalmy:

CEO ROYAL LIFTS KSA

The Exhibition is very good, the organizing is perfect, we already signed many deals during the show, and we rebooked for the next year already.

Eng. Mohaned ElBoshy

Hail House

The Exhibition is very good and we met visitors more than we expected.



Iqbal Singh

Sohal Welding

The Exhibition is perfect, and the organizing team is very collaborative.



WHAT EXHIBITORS SAID!



AbdAlaziz Elnaser:

Alian Industry

We are very happy to be apart from this Event which is represent all Saudi Arabia directions regarding the sustainability, Thanks for the organizing team for their effort and see you next year.

Tamer Turkmen

Alimar Generator

It was very important to participate in this Exhibition to develop our presence in this Saudi Arabia, we sold some units during the Exhibition.

We are very keen to be here next year.



Modern Wood:

It was a great opportunity for us to Exhibit between this large companies and we already made a lot of meetings with potential companies.



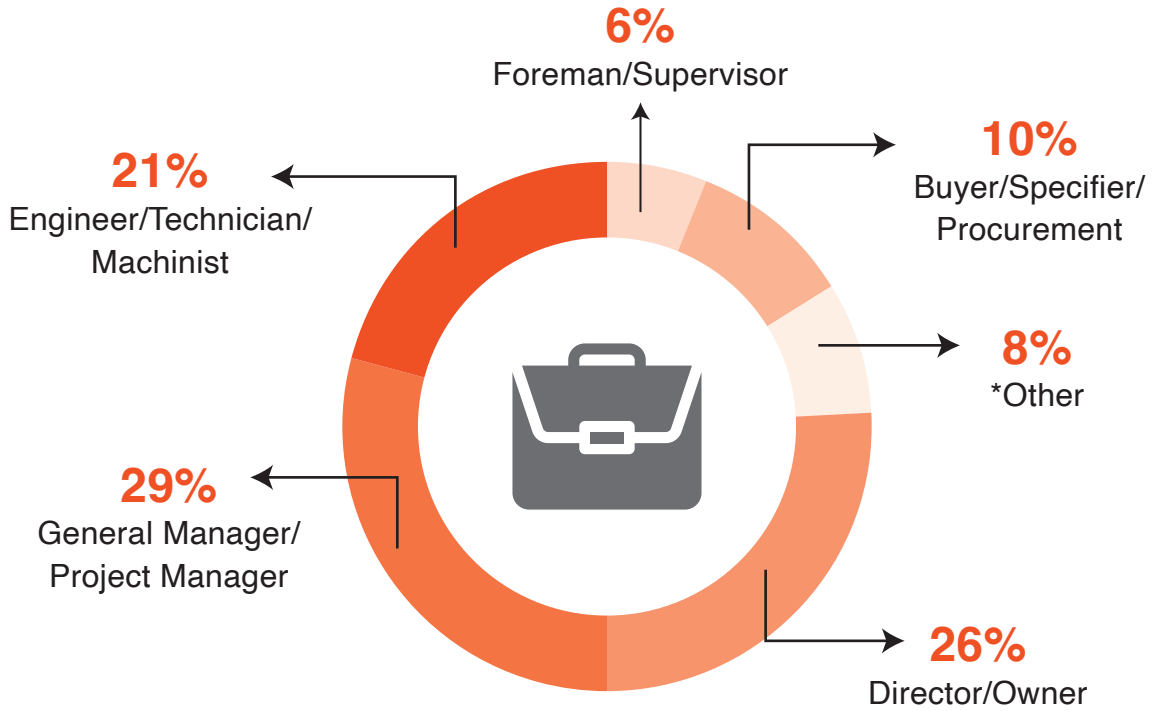
VISITORS OVERVIEW**12000****Visitors**

The First Edition of Saudi projects Exhibition Registered during the 4 days 12000 visitor from 10 countries including Saudi Arabia, United Arab of Emirates, Egypt, Oman, Qatar, India, Russia, ITALY, Pakistan.

MAIN REASONS FOR VISITING

- Find new product suppliers
- Keep up to date with new products and innovations
- Meet up with colleagues in the industry/networking
- Compare products with a view to placing orders later
- Assess the possibility of exhibiting
- Place an order at the event

VISITORS BY JOB FUNCTION

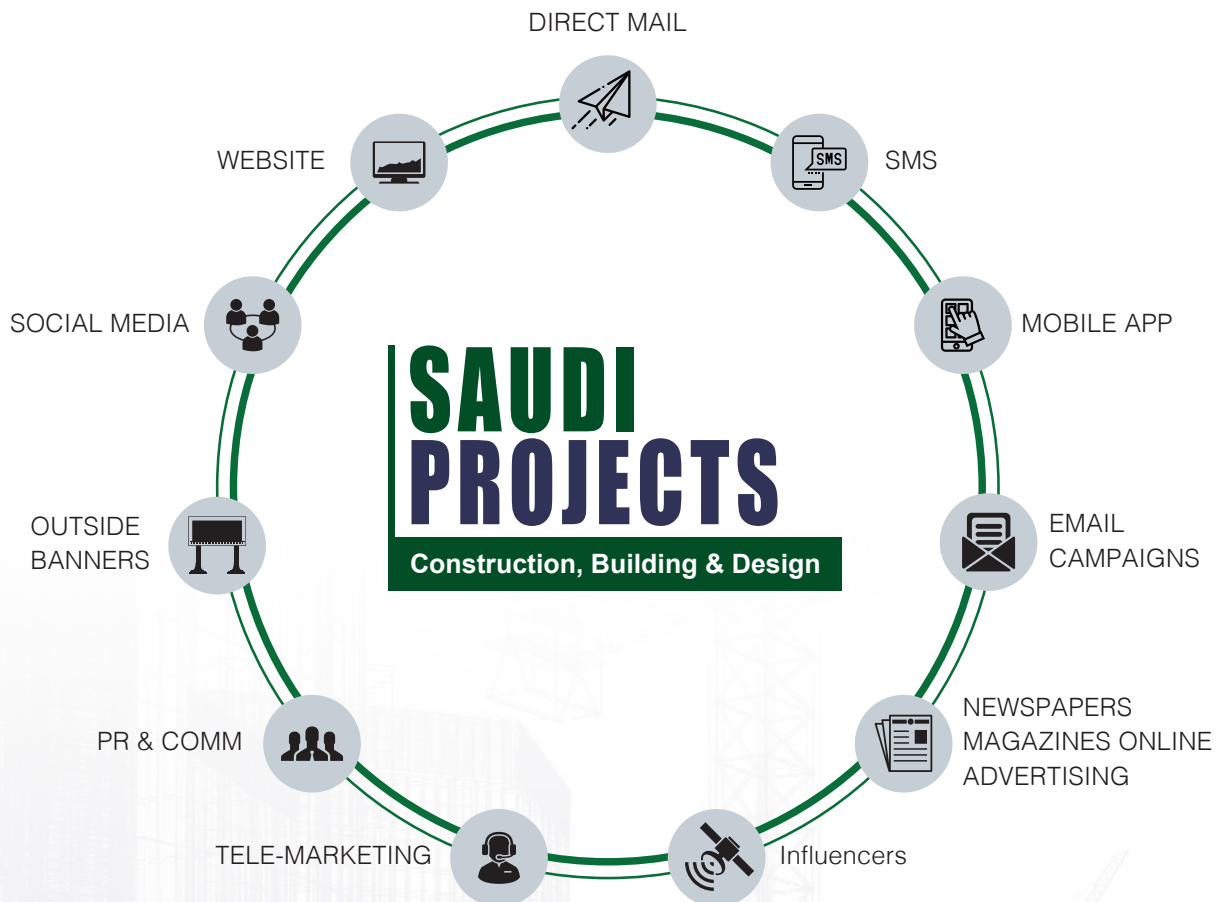


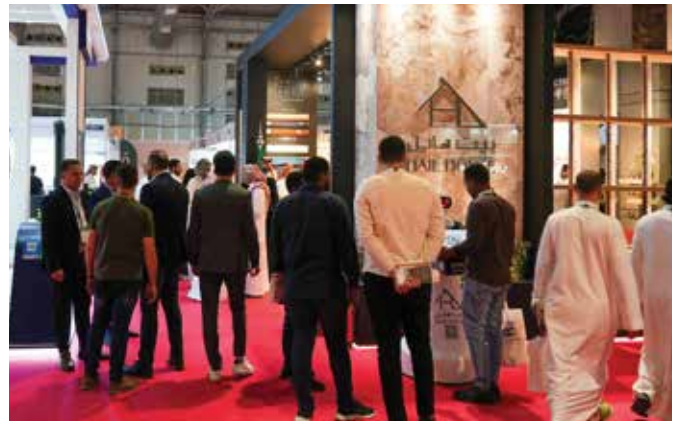
VISITORS FEEDBACK



MARKETING MEDIUMS

Saudi Projects effective marketing campaign targeted professional local, regional and international visitors. The campaign penetrated successfully the entire marketing channels and delivered the highest possible return on investment:





Brands Were Here:



SEE YOU NEXT YEAR

5-7 MAY 2025

Riyadh Front Exhibition & Convention Center

Grab the Opportunity Now!



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