

# Sustainable Building Show 2024

Building Beyond Vision 2030  
Sustainable Innovation in Saudi Arabia

2-5 JUNE  
Riyadh-KSA

[www.sustainablebuildingme.com](http://www.sustainablebuildingme.com)

## 2nd June

3:30  
PM

- **Opening Speeches**

4:00 • **Keynote Presentation: Building a Sustainable Future for Saudi Arabia: Aligning Vision 2030 with Industry Action**  
*Sustainable Building, opportunities, challenges, and the future*

*Mohamed AlSurf*  
*Founder of the Sustainability Professionals in Saudi Arabia Network (SPSA)*

- **4:45 \* Panel: Biomimicry in the Built Environment: Nature-Inspired Design for Resilience and Sustainability**

*Waleed Salah*  
*Lead advisor/design manager of Dar Engineering*

*Dima Al Srouri*  
*Founder & Director of Biospheric City Lab*

*Al.Motasem B Attiyah*  
*Co founder of Clear Co*

*Mohamed Fekry*  
*Professor of Architecture, Effat University*

*Dr. Sultan AlShareef*  
*SPSA Board Member*

- **5:15 \* Panel: Sustainable Communities: Saudi Arabia's Eco-Oasis Model**

*Sinan Rasheed*  
*Director of Sustainability, New Murabaa Development Company*

*Adly Kafafy*  
*Vice-President, Africa & New Ventures, TAQA Arabia.*

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*Hajar El Haddaoui*

*Chief executive officer at Circular Economy Company & Vice Chairman of the board United Nations Global Compact*

*Dr. Rima Sorour*

*Architect, Green Buildings and Sustainable Development Expert*

- **6:00 \* Panel: From Waste to Resource: Circular Economy Solutions for the Building Industries**

*Nyirabu Nyirabu, AIA*

*KSA Practice Director at SOM*

*Waleed Salah*

*Lead advisor/design manager of Dar Engineering*

*Nader Al Mutairi*

*Podcaster, Sustainability Talk*

*Sinan Rasheed*

*Director of Sustainability, New Murabaa Development Company*

*Professor DR. Mohammad Nurunnabi*

*Founding President & CEO – Global, Oxford Impact Group*

*Founder and President - Vision for Sustainable Africa*

*Academic Visitor, St Antony's College, University of Oxford, United Kingdom*

*Founding Director - Center for Sustainability and Climate (1st think tank on sustainability & climate in Saudi Arabia)*

*Aide to the President; Chair – Accounting, Prince Sultan University, Saudi Arabia*

*Fatimah S. AlHussain*

*Sector Planning Section Head at National Center for Waste Management*

- **6:45 \* Panel: Decarbonizing the Grid: Renewable Energy and Circular Solutions for a Sustainable Future**

*Ricardo Costa*

*Edama HUB, Co-founder and Managing Partner*

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Vice-President, Africa & New Ventures, TAQA Arabia.*

*Mohamed ALSurf  
Founder of the Sustainability Professionals in Saudi Arabia Network (SPSA)*

*Thomas Atkinson  
Head Of International Affairs at Hoffmann Green Cement*

- **7:30 \* Presentation: Beyond Green Certification - Connecting the dots leading to the Vision**

*Khader Ghazal. Khader  
Senior Sustainability at KEO*

- **8:00\* Presentation: Path to Effective Sustainable Development in the Cement Industry**

*Abdulrahman Ahmed  
Deputy CEO and Chief Strategy Office of City Cement Company*

- **8:30\* Presentation: Sustainable Construction by Adopting Industrialized Design and Construction Processes**

*Graeme O'Doherty  
Partner at IDC Solutions*

**Presentation: KAFD's Sustainability Initiatives and Measures**  
Building systems, materials, water savings, design, and others.

*Fahad Abdullah Aljabr  
Senior Director of Project Delivery at King Abdullah Financial District*

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## 3rd June

- **3:30 PM: Welcome Speech**
- **4:00 \* Keynote Presentation: From Footprint to Greenprint: Transforming the Construction Industry, One Project at a Time**

*Samuel Krupensky  
CEO of Kruner Industries*

- **4:45 \* Panel: Data-Driven Construction: AI and Digitalization for Efficiency and Optimization**

*John Seed  
Group Director, Strategy & Development, Dar Al Riyadh*

*Ricardo Costa  
Edama HUB, Co-founder and Managing Partner*

*PRAKASH SENGHANI  
CEO and Co-Founder – Navatech Group*

*Ayman Aljohani  
Founder & CEO Builtop*

*Hajar El Haddaoui  
Chief executive officer at Circular Economy Company & Vice Chairman of the board United Nations Global Compact*

- **5:15 \* Panel: Building with Net-Zero in Mind: Sustainable Materials and Construction Practices for Different Sectors**

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*Nyirabu Nyirabu, AIA  
Associate Director at SOM, KSA Practice Director*

*Prof. Mamdooh Alwetaish,  
Professor, Sustainable Building Technology at Taif University*

*Ahmad Al Kanani  
Director of the Regional and Urban Planning Portfolio at the Asir Region Development Authority*

*Farah Ghanem  
Head of Climate Change | Alpin Limited*

*Lindsey Malcolm  
Sustainability Lead, Middle East at  
Turner & Townsend International*

**6:00 \* Presentation: Net Zero Energy Buildings (NZEB) - Buildings of the future.**

*Sulaiman Al Rasheed  
General Manager, Industrial Construction Technology Company*

- **6:45 \* Panel: Modular Construction & Digital Twins: Redefining Speed & Sustainability**

*Dr. Paul J McKeown  
Chief Executive Officer (CEO) at HanmiGlobal Saudi.*

*Dr. Hazman Hazumi  
Co- Founder of TNF Global*

*Samuel Krupensky  
CEO of Kruner Industries*

*Mirza Sairum Baig  
Chief Engineer – Energy Management at ENOVA Facilities & Energy Management Services*

- **7:15 \* Panel: Smart Cities: Integrating AI and IoT for Enhanced Efficiency and Wellbeing:**

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*Jawad AlTamimi  
Regional Director of IFMA's FM Consultants Council (FMCC)*

*Fatmah Baothman  
CEO of Alothaim Investment AI and R&D Company*

*Member of the Global Future Council on the Future of Artificial Intelligence by the World Economic Forum*

*Abeer Allahham  
Associate Professor, College of Design, Imam Abdulrahman Bin Faisal University, Saudi Arabia*

*Anas Idris  
Disruptive Innovation Director at EVC*

*PRAKASH SENGHANI  
CEO and Co-Founder – Navatech Group*

*Rajeev Ranjan  
Business Development Manager - IoT, AI, Energy Efficiency & Smart Buildings at Al Futtaim Technologies*

- **8:00 \* Presentation: Building Sustainable Future, Aligning Vision 2030 with industry Actions:**

*Muntaser Kalahji  
President and COO, Shurfah Holding  
CEO, Shurfah Suitability Industry*

- **8:30\* Presentation: The future of the carbon market in KSA**

*Bernard G. Ammoun  
Managing Director at Green Future Ltd*